NACEE Board Meeting 8/15/17

Hastings Museum

In attendance,

Russanne, Monica, Matt, Andrea, Lindsay, Jamie, Pam

Zoom: Amanda, Amber, Hanna, Lisa

# Accepted previous meeting minutes:

Amanda motioned and Lindsay seconds to Amend previous meeting minutes, treasury report, Change meeting minutes to \$7,666.2

## Treasure Report:

- Jamie Can now access bank info, only change to zoom \$7,516.12 in bank account as of 7/31/17
- \$204 for Website yearly cost
- Approved treasury report Lindsay Motioned Russanne 2nded

### Committee Briefs:

- Communication Committee: Jamie, Lindsay, Monica
  - New website for Nacee, Lindsay, built using Wix, Lindsay will provide Wix account for Nacee for others to have access. \$204 Premium annual year domain name, provide payment app for donations & registrations etc. linked to Nacee Paypal account
  - Old website, LPNRD will cancel it, hosted on google
  - o <a href="https://lindsayrogers0.wixsite.com/nacee">https://lindsayrogers0.wixsite.com/nacee</a>
    - Lindsay walked the board through the website
    - Lindsay and Monica to make updates, add 3<sup>rd</sup> row on home page, EE job links, (Lisa will send listing pages) Link for events and trainings (Project wild, NMN, NGPC etc), Link for NACEE Conference or other NAAEE, NAI, organizations conferences, and Link to resources like the trunks to check out
    - Board to send notes for website update, plan to go live next week of 8/21/17
    - Continue to post for FB, or share events
- Membership Committee: Hannah, Pam, Amanda
  - Member survey 59 responses, sent to Nacee Listserv about 400-500, Project wild listserv
    450, sent out to about 700people
  - Resend when school is back in session
  - o Pam will share survey monkey results, see results
    - 24% informal teacher category, possible change of categories to add to survey
    - Majority Omaha Lincoln
    - Variety of Age groups involved with
    - 70% over 11+ years of experience

- 50/50 aware of website, 60/40 FB, 50% not at all on website, Nacee Website helpful 75% comments say need update,
- Attend a nacee conf, mixed results
- Like to be contacted, listser, fb, email
- What suggestions: a lot of comments to update,
- Will send out again in August, Nacee Listserv Blast, PW newsletter, NMN listserv, give answered, by sept 15<sup>th</sup>, also post on FB page
- Strategic Plan committee Andrea Lisa Russanne, Matt Monica
  - Met with Marilyn in early July, hour meeting to discuss, her background and approaches. Marilynn can do large and small scale planning. \$200-10K.
  - Marilyn provided Organization packet. The board initiated draft for the Strategic Plan
    Organization page to help direct strategic plan.
    - Lindsay: what do our members want, survey helps, input sessions? Or do we think we can get enough through surveys? Surveys probably better use of time and resources, Survey to direct and possible site meetups and EE orgs, Tack on questionnaire at PW workshops and partner org's member survey.
    - Did you know Nacee Exists? And what would you want it to do, ad an incentive to complete
    - Who are our constituents what they want, how Nacee can meet needs, actions to remain sustainable?
    - Do mission and vision need to be modified to focus on those who survey formal educators, after school groups that meet formal & Informal?
    - State Dept of Ed After school coordinator, Lindsay could connect with.
    - Kearney 29<sup>th</sup> Sept, Get Connected after school conference 8:00am-2:00pm,
      NACEE to register for booth

### Strategic Plan Discussion;

Board Took working Lunch to work out comments on

- Who are our members what they want, how Nacee can meet needs, actions to remain sustainable?
- How Much do we want to spend?
  - o 500-\$700
  - o Want Marilynn to help write plan, nacee board come with organization sheet completed
- How in depth do we want it
  - Need recorder, ideally one-day meeting, set for late October November or early 2018
- Do we want to go with Marilyn Schlake UNL?- Yes

Work out Organization Sheet:

\*See completed sheet

Goals for Next 6 months until next board meeting:

- Speak with Marilyn about what we have from the Organization Sheet, how much we are willing to spend and timeframe for Strategic Planning meeting.
- Keep survey active until Mid-September, board members send out survey to their membership/contact lists, And Summary
- Strategic planning meeting
- Website go live
- End of year report & post budget
- Add bylaws, minutes, to website

### Old Business none

New Business-Strategic Plan

Next Board Meeting: Possible for October, quick action items before strategic planning meeting, Monica will send out Doodle poll

Adjourn, Lindsay motion, Jamie 2nd