

Nebraska Alliance for Conservation and Environment Education
Board Meeting
Friday, February 17, 2017
10am – 2pm
Trails Center, Lincoln, NE

Present: Matt Jones, Amanda Filipi, Monica Macoubrie, Russanne Hoff, Hannah Rennard-Ganley, Andrea Faas, Lindsay Rogers, Lisa Pennesi, Pam Eby, Jamie Kelley

Not Present: Amber Schlitz (maternity leave)

The meeting was started at 10:05 with introductions of all new board members. A get-to-know you activity helped new board members connect with each other.

BACKGROUND

Lindsay provided a brief history of NACEE including mission, vision and history.

- NACEE Mission: To facilitate and promote conservation and environment education for all Nebraska.
- NACEE Vision: To foster an environmentally literate citizenry in Nebraska and serve as a leader in conservation and environment education.
- NACEE History:
 - NACEE was founded in 2001 from a merger between two previous groups.
 - NEEA (Nebraska Environmental Education Association) – focusing mainly on formal and non-formal educators.
 - NOFEE (Nebraska Organizations for Environmental Education) – focusing on more business and organizational needs.
 - NACEE has a broad membership base including non-profits, educators, government and agencies.
 - NACEE has produced several documents and worked on several initiatives:
 - Environmental Literacy & Attitude Survey
 - Completed in 2003. Based on the questions asked in the national Roper & Starch survey.
 - Nebraska Environmental Education Master Plan
 - A master plan for ALL of Nebraska – not a master plan for NACEE.
 - Nebraska Environmental Literacy Plan for K-12 Education
 - Approved by the Nebraska Department of Education, but NDE stated that they would not do anything with it unless federal funds were provided.
 - Annual Conference
 - NACEE has hosted an annual conference which typically broke even (rarely made money, never lost money).
 - The last conference was in 2014.
 - Educator of the Year Award
 - There were usually two awards – formal and informal educator. Nominations were scares.
 - Website, Facebook, Newsletter

- at one time the newsletter was printed and mailed. Then it went to a monthly online newsletter, no newsletter has been produced since approximately 2013.
- Website is a google site hosted on the Lower Platte North NRD's servers. It is in bad shape.
- Facebook – Andrea Faas and Amy Sandeen are administrators on the site.

TREASURERS REPORT

Andrea went over the last Treasurer's Report including:

- Current Bank balance: \$7,900.60
- Andrea highlighted several expenditures over the past month including renewal of the PO box and refreshments for today's meeting.
- NACEE uses the Wahoo Bank
 - Currently Andrea is the signatory for the account. Hannah made a motion to switch this to the current treasurer – Jamie Kelley. Amanda seconded. Motion carried. Jamie Kelley is the new signatory for the NACEE bank account.
- In the future, the NACEE annual budget needs to include:
 - \$80 PO Box
 - \$25 bi-annual state filing fee
 - \$200 NAAEE Affiliate Fee
 - ~30 domain name renewal... to be determined by the new website building/hosting software NACEE chooses to use.
 - ~\$150 website builder and hosting... to be determined by the new website building/hosting software NACEE chooses to use.
 - \$400 for booths at conferences (including, but not limited to, NATS)

5 THINGS YOU HOPE TO SEE NACEE ACCOMPLISH

Board members were asked to take some time to write 5 things they hope to see NACEE accomplish.

LUNCH

Lindsay made a motion to allow NACEE to pay for lunch for the new board members. Jamie seconded. Motion carried.

BOARD RESPONSIBILITIES

Lindsay quickly discussed the responsibilities for each of each board member. Please see the Board Member Responsibilities document in your NACEE Board Member binder.

REVIEW OF 5 THINGS YOU HOPE TO SEE NACEE ACCOMPLISH

Lindsay wrote down a complete list of each person's "5 Things"

- Update website (10)
- Update social media (1)

- Update newsletter (5)
- Annual Conference and Educator of the Year (7)
- Update/Re-do Literacy and Attitude Awareness Survey (0)
- Determine NACEE Audience (8)
- Engage EE Educators (7)
- Be the Hub for both formal and informal EE in Nebraska (4)
- Grow membership (10)
 - Get businesses involved
 - Create member benefits
- Become reengaged with professional organizations (NATS, GEON, NAI, etc.) (2)
- Reconnect with other regional state EE organizations (2)
- Revive Nebraska Nature Network (online database of nature resources across the state) (0)
- Update Nebraska (state-wide) EE Master Plan (0)
- Advocate for early childhood EE (0)
- Increase urban sustainability education (0)
- Increase EE at the elementary, middle school, high school and college level (0)
- Increase diversity of EE providers (0)
- Create NACEE strategic plan (4)
- Full-time, paid Coordinator for NACEE (0)

A vote was taken as to the most important things to do in the **next 6 months**. Top four things are:

- Update website (within 6 months)
- Update Social Media (within 6 weeks)
- Determine Audience (within 6 months)
- Create NACEE Strategic Plan (within 9 months)

Then, a list of things to be done within the **next 12 months** was determined:

- Grow Membership (within 12 months)
 - grow general membership (teachers, non-formal educators, etc.)
 - get businesses involved
 - create member benefits
- Plan and implement Annual Conference and Educator of the Year Award

NEXT STEPS

A series of immediate steps was determined including who would be responsible for each task.

COMMITTEE ASSIGNMENTS

Communications – website, Newsletter, Social Media

- Jamie – **Jamie will create guidelines for posting to the NACEE Facebook page, add Facebook facilitators able to add content**
- Lisa
- Lindsay – **Lindsay will look into finding a better site creator/hosting/online payment**
- Monica

Strategic Plan

- Andrea

- Lisa – Lisa will find a strategic plan facilitator
- Russanne – Russanne will research how to go about creating a strategic plan and how the plan creation will work (?... did I get this right?)
- Matt – Matt will find a location

KACEE Regional Conference Call

- Monica – Monica will see about joining these calls

Membership

- Hannah
- Pam
- Amanda

NEXT MEETING

- Individual committees need to find a time to meet before the next overall board meeting
- Monica will send a doodle poll for the next Board Meeting