

NACEE Board Meeting
March 16, 2021 | 11 am – 1 pm
Zoom Meeting Link

Welcome

In attendance: Matt Jones, Jamie Kelley, Russanne Hoff, Hannah Rennard-Ganley, Amanda Filipi, Amber Schiltz, Jack Hilgert, Lauren Darnold, Monica Macoubrie, Sarah Roberts, Stephanie Purcell

Minutes of Previous Meeting

Amanda motioned to accept, Hannah seconded. Motion carried

Treasurer Report

Stephanie Shared Screen and will send to share.

6,146.42 balance

Discussion for pre-paid cards to allow spending for regional events when the time comes.

Committee Reports

- Strategic Planning (Russanne, Matt)
 - o Tracking of action items and goals

- Membership (Hannah, Pam, Amanda)
 - o Recruitment, new member information, renewals
 - Hannah will be able to start sending out Nacee stickers for events, if board members or other Nacee members would like more stickers/rack cards contact Hannah to use for any events or mailings.

- Communications (Monica, Stephanie, Jamie, Lauren)

Did not formally meet.

 - o Social media, listserv, newsletter, website
 - Canva – Lauren, created account with non-profit status, Lauren uploaded login on the Nacee google drive.
 - o Jamie-discussion on branding colors/styles etc for future social media posts.
 - o Color samples will go with uploaded logo
 - o Branded content theme will be needed in preparation for future use

Monica has been posting frequently on social media channels

 - Jamie, looked into communication features with our Wix website, could start communications with website users for newsletter future communications for paid members.

- Programs and Conferences (Sarah, Amber, Hannah, Jamie, Jack)
 - o Networking events, workshops, virtual programs, etc.
 - Book/Movie/Pod Club – Hannah and Amber
 - o Most recent Book club Small and very engaged, follow up email conversations. Positive experience with potential future book club events.
 - EE Professional Check-in/Meet-up – Pam and Jack
 - o Podcast, didn't go great, not a lot of people showed. Pam expressed lack of forward momentum.

- Jamie Discussed, need to keep virtual events for the time being, and group brainstormed ideas for future events that...
- Hannah, Jack, pam, Amber to meet about scheduling upcoming events. Virtual- into possible in person events this summer.

- Nominating and Elections (Amanda, Matt, Pam)

NA

- Finance – (Stephanie, Sarah)

- 2020 990
- State of Nebraska Nonprofit Corporation Biennial Report – Jamie Filed
- PO Box Renewal

Stephanie, working to develop budget, but strategic planning is needed to form framework or drive

Old Business

- Strategic Planning – Next Steps

- Discussion- All board members are to examine the current strategic plan and OATS results (found on the NACEE Google Drive) and make notes on priority items that can be addressed in future strategic plan.
- Members to send current strategic plan feedback and OATS results, to Google Drive document that Jamie created by March 25th 2021, for Matt and Russanne to synthesize and look for common themes in the feedback.

- Strategic Planning – March 25 – (Board Members will send in feedback on current strategic plan and OATS results to Google Drive) (document:

New Business

- Strategic Planning Meeting (February/March) with Consultant Dave Chase

Next Meetings:

- Tuesday, August 24, 1:00 PM Central at the Wildlife Safari Park
- Monday, October 25, 10:00 AM Central in Hastings
- November (Annual Meeting) – TBD

Amber motion to adjourn, Amber seconded. Meeting adjourned 12:56pm